boomi

Construction Firm Streamlines NetSuite and Procore Integration, **Saves 66 Hours a Month**

Backed by IT consultancy Avicado, Mid America Contracting takes advantage of Boomi's NetSuite and Procore Solution Accelerator to automate and scale its growing business

Data Readiness

BUSINESS GOALS

Mid America Contracting, a commercial construction firm operating in 39 states, builds sleek, modern interiors and facades for several of the largest financial services firms in the U.S., as well as companies in healthcare and other industries.

As it grew from startup phases, Mid America Contracting needed a sleek, modern renovation to its IT infrastructure and business processes. An upgrade from an entry-level QuickBooks accounting system to the Oracle NetSuite cloud ERP platform promised to deliver the scalability and efficiency Mid America needed.

However, Mid America faced an obstacle in integrating NetSuite with its Procore construction management software. The firm, based outside St. Louis with more than 100 employees, found the ideal solution with Boomi and Avicado, a Boomi systems integration partner specializing in the construction industry.

TECHNOLOGY CHALLENGES

Mid America had used a pre-built Procore connector to integrate with QuickBooks, but Procore didn't offer a similar connector for NetSuite. Based on a recommendation from NetSuite, Mid America reached out to Boomi before finalizing its move to NetSuite.

Boomi was working with both NetSuite and Procore to develop a NetSuite and Procore Solution Accelerator, ideal for construction firms like Mid America. The company was also referred to Avicado, which took on Mid America as its first of more than a dozen clients using Boomi's Solution Accelerator.

In the past, integration could be slow and error-prone, and was based on a standalone desktop with no remote access — especially problematic during COVID shutdowns. Mid America has solved those issues with Boomi's NetSuite and Procore Solution Accelerator and Avicado's hands-on services.

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> **Jim Daech,** CFO, Mid America Contracting, Inc.
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HOW BOOMI HELPED

With Boomi, Mid America is streamlining processes including job costing, budgeting, quotes, billing, receipts, and purchase orders with near real-time data synchronization between NetSuite and Procore. The business is better able to manage the inherent complexities of construction accounting without inordinate manual data work by staff.

Mid America has also gained a valuable partner with Avicado, a fast-growing Inc. 5000 firm that manages the Boomi environment. For example, Avicado devised an innovative solution using Boomi and a robotic process automation (RPA) bot to get NetSuite data into a Swipeclock timekeeping system for payroll processing.

"Avicado has been phenomenal," says Jim Daech, CFO of Mid America Contracting Inc. "Avicado's expertise in both technology and the construction industry is outstanding, and they're always innovating and following through to help us maximize value from NetSuite and Procore."

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RESULTS & BUSINESS OUTCOMES

Mid America is scaling its business with modern cloud-based automation that's eliminated roughly 66 hours a month of manual data work. As a result, operational and finance staff have new flexibility to focus on value-add initiatives that drive growth.

Data accuracy, timeliness, and visibility have increased dramatically, helping improve customer satisfaction while delivering insights into profitability and other key metrics. Mid America can make the most of its chosen NetSuite and Procore systems, and quickly integrate additional applications as needs arise. The firm has:

- Eliminated 40 hours a month of manual integration and operational work
- Cut 26 hours of manual timekeeping and payroll processing work
- Accelerated integration projects by 5X vs. alternatives
- Ensured systems alignment with near real-time bi-directional data synchronization
- Gained remote flexibility vs. previous desktop-based integration

CUSTOMER SPOTLIGHT

Market:	Commercial Construction
Headquarters:	Columbia, Ill.
Founded:	2016
Employees:	100+
Key Integrations:	NetSuite, Procore, Swipeclock timekeeping

View all customer stories at boomi.com/customers

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